



**K.R. MANGALAM UNIVERSITY**  
THE COMPLETE WORLD OF EDUCATION

# SCHOOL OF MANAGEMENT & COMMERCE





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## WHY SCHOOL OF MANAGEMENT AND COMMERCE?

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- ▶ A strong industry-focused curriculum covering core areas such as Finance, Marketing, Human Resource Management, Operations, International Business, and Modern Business Technologies.
- ▶ Hands-on learning through internships, corporate projects, industry case studies, workshops, and regular interactions with business leaders from top companies.
- ▶ Multiple specialisations in high-demand areas such as Digital Marketing, UI/UX Management, Product Design Thinking, FinTech, Blockchain, Climate Finance, Active Portfolio Management, Corporate Valuation, and International Trade.
- ▶ Entrepreneurship support through KEIC, where students receive guidance, mentorship, and resources to turn innovative ideas into startups.
- ▶ A holistic learning ecosystem that combines global business understanding, industry exposure, professional skills, and leadership development to prepare students for modern corporate careers.
- ▶ Selected students get the opportunity to attend 2–3 week summer school programme at the University of Portsmouth, UK, and the Metropolitan University, UK, gaining global exposure and learning from international experts.

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## KRMU HIGHLIGHTS

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- ▶ A Diverse Range of 100+ Multidisciplinary Programmes
- ▶ Up to 100% Scholarship
- ▶ Located at the Heart of the Millenium City of India-Gurugram
- ▶ 35+ Acres of Lush Green Campus
- ▶ State-of-the-Art Infrastructure which Includes Smart Classrooms, Hi-tech Labs, Sports Facilities, etc
- ▶ 800+ Prominent Recruiters
- ▶ 700+ Highly Qualified Faculty Members
- ▶ 12K+ Students Thriving on Campus
- ▶ 18K+ Global Alumni Base
- ▶ 100% Placement Assistance
- ▶ Internship Opportunities at Top-Notch Organisations
- ▶ Collaborations and MoUs with Renowned International Universities
- ▶ International Exchange Programmes and 100% Sponsored International Study Tours to Selected Students
- ▶ Separate Hostel Facilities for Boys and Girls within the Campus
- ▶ 250+ Patents Published
- ▶ GPS-Enabled AC Buses Connecting All Parts of Delhi NCR

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## INTERNSHIP & PLACEMENT

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The university has a dedicated Career Development Centre (CDC) that focuses on each student individually and caters to all discipline-specific requirements. The CDC has developed an intensive training programme for GDPI and screening tests to prepare students for high-quality jobs with reputable companies.



## PROGRAMMES OFFERED (2026-27)

Undergraduate	Duration	Sem-1 (INR)	Sem-2 (INR)	Total Fee Per Year (INR)
BBA (HR/Mktng/Fin/IB/Travel & Tourism)	3 Years	1,00,000	1,00,000	2,00,000
BBA (Hons. / Hons. with Research) (HR/Mktng/Fin/IB/Travel & Tourism)	4 Years	1,00,000	1,00,000	2,00,000
BBA (Business Intelligence & Analytics) with academic support of <b>Ernst &amp; Young (EY)</b>	3 Years	1,15,000	1,15,000	2,30,000
BBA (Hons. / Hons. with Research) (Business Intelligence & Analytics) with academic support of <b>Ernst &amp; Young (EY)</b>	4 Years	1,15,000	1,15,000	2,30,000
BBA (Entrepreneurship) with academic support of <b>GCEC Global Foundation</b>	3 Years	1,15,000	1,10,000	2,25,000
BBA (Hons. / Hons. with Research) (Entrepreneurship) with academic support of <b>GCEC Global Foundation</b>	4 Years	1,15,000	1,10,000	2,25,000
BBA (International Accounting and Finance) ( <b>ACCA - UK</b> ) with academic support of <b>Grant Thornton</b>	3 Years	1,15,000	1,10,000	2,25,000
BBA (Hons. / Hons. with Research) (International Accounting and Finance) ( <b>ACCA - UK</b> ) with academic support of <b>Grant Thornton</b>	4 Years	1,15,000	1,10,000	2,25,000
BBA (Logistics and Supply Chain Management) with academic support of <b>Safexpress</b>	3 Years	1,15,000	1,10,000	2,25,000
BBA (Hons. / Hons. with Research) (Logistics and Supply Chain Management) with academic support of <b>Safexpress</b>	4 Years	1,15,000	1,10,000	2,25,000
BBA (Digital Marketing) with academic support of <b>IIDE</b>	3 Years	1,15,000	1,10,000	2,25,000
BBA (Hons. / Hons. with Research) (Digital Marketing) with academic support of <b>IIDE</b>	4 Years	1,15,000	1,10,000	2,25,000
BBA (HR/ Marketing/ Finance/ International Business/ Travel & Tourism) Semester Abroad Programme with University of East Anglia (UEA), Norwich, UK <sup>#</sup>	3 Years	1,00,000	1,00,000	2,00,000
BBA (Hons. / Hons. with Research)(HR/ Marketing/ Finance/ International Business/ Travel & Tourism) Semester Abroad Programme with University of East Anglia (UEA), Norwich, UK <sup>#</sup>	4 Years	1,00,000	1,00,000	2,00,000
B.Com. (Hons.)	3 Years	80,000	74,000	1,54,000
B.Com. (Hons. / Hons. with Research)	4 Years	80,000	74,000	1,54,000
B.Com. (Hons.) (International Accounting and Finance) ( <b>ACCA - UK</b> ) with academic support of <b>Grant Thornton</b>	3 Years	90,000	90,000	1,80,000
B.Com. (Hons. / Hons. with Research) (International Accounting and Finance) ( <b>ACCA - UK</b> ) with academic support of <b>Grant Thornton</b>	4 Years	90,000	90,000	1,80,000
Bachelor of Science (Honours / Honours with Research) in Finance**	4 Years	1,20,000	1,20,000	2,40,000
B.Com. Programme	3 Years	70,000	65,000	1,35,000
Integrated BBA + MBA with academic support of <b>IBM</b> (4 yrs + 1 yr Industry Internship)*	4+1 Years	1,25,000	1,25,000	2,50,000
<b>Postgraduate</b>				
MBA with academic support of <b>IBM</b>	2 Years	1,65,000	1,65,000	3,30,000
MBA (Digital Marketing) with academic support of <b>IIDE</b>	2 Years	1,95,000	1,90,000	3,85,000
MBA (Fintech) with academic support of <b>Ernst &amp; Young (EY)</b>	2 Years	1,95,000	1,90,000	3,85,000
M.Com.	2 Years	60,000	60,000	1,20,000
<b>Ph.D.</b>	3 Years (Min.)	65,000	65,000	1,30,000

\*Fee payable for 4 years and 6 months only

<sup>#</sup>For semester abroad, students are required to pay additional tuition fee of GBP 6500 in addition to the regular programme fee.

\*\* Subject to approval

<b>ELIGIBILITY</b>	
BBA / BBA (Hons. / Hons. with Research)	Passed 10+2 or equivalent examination from any recognised board/university with a minimum of 50% aggregate marks.
B.Com. (Hons.) / B.Com. (Hons. / Hons. with Research)	Passed 10+2 or equivalent examination from any recognised board/university with a minimum of 50% aggregate marks.
Bachelor of Science (Honours / Honours with Research) in Finance**	Passed 10+2 or equivalent examination from any recognised board/university with a minimum of 50% aggregate marks. Mathematics / Applied Mathematics / Statistics as a subject in Class XII is highly preferred. Note: Students from Non-Math backgrounds may be required to complete a Bridge Course in Mathematics upon commencement.
B.Com. Programme	Passed 10+2 or equivalent examination from any recognised board/university with a minimum of 50% aggregate marks.
MBA	Candidate must have a bachelor's degree or equivalent degree from a recognised university with a minimum of 50% aggregate marks.
Integrated BBA + MBA with academic support of IBM	Passed 10+2 or equivalent examination from any recognised board/university with a minimum of 50% aggregate marks.
Ph.D.	The candidate should have a postgraduate degree or its equivalent from a recognised University, in a respective discipline, with a minimum of 55% marks or a minimum CGPA of 5.5 on a 10 point scale.

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## **MODE OF PAYMENT: BY CASH/DD/ONLINE TRANSFER/CREDIT CARD/DEBIT CARD**

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**Note:** Fee may increase up to 10% each year.

### **a) For Offline Fee Payment Option:**

Debit/Credit Card swipe at Cash Counter, Cash at Cash Counters located at University Campus, Demand Draft/ Cheque - Please draw the DD/Cheque in favour of "K R Mangalam University". In the case of DD, it should be payable at Gurgaon. Please mention your Name, Roll No / Application Sequence No and Contact Number on the backside.

### **b) For Online Fee Payment Option:**

University Official Website: [www.krmangalam.edu.in/payment-procedure](http://www.krmangalam.edu.in/payment-procedure)

Fees can also be paid using the following link: <https://bit.ly/4c5LEY6>

**FEES in Easy Monthly Instalments** - In case a parent wants to pay fees in instalments, they can now pay fees in Easy Monthly Instalments through GrayQuest Propellid, Kuhoo and Finz

To pay fee in instalments through GrayQuest: <https://grayquest.com/institute/krmu>

To pay fee in instalments through Propellid: <https://referral.propellid.com>

To pay fee in instalments through Kuhoo: <https://tinyurl.com/4y6bdxaj>

To pay fee in instalments through Finz: <https://finz.live/>



## INDUSTRY COLLABORATIONS



## ASSOCIATIONS WORLDWIDE



## SCHOLARSHIP & FINANCIAL ASSISTANCE

### Scholarships

- SUPER ACHIEVERS
- ALUMNI (K.R. MANGALAM SCHOOLS)
- SPORTS ACHIEVERS
- CUET/ JEE/ CAT/ MAT & OTHER COMPETITIVE EXAMS' SCORES
- CHILDREN OF DEFENCE PERSONNEL
- FACULTY/ STAFF MEMBER CONCESSION
- SHERO FOR FEMALE STUDENTS

### Study Loans

- Assured Assistance from Major Banks
- Instant Sanctioning
- All-Expense Coverage
- Quick Disbursal

### Partner Firms



NO. **1** IN HARYANA  
AMONGST ALL B-SCHOOLS AS  
PER **Times School** SURVEY 2026  
BY **The Times of India**  
Optimal Media Solutions Survey

NO. **1** FOR PLACEMENT  
AMONGST ALL B-SCHOOLS IN  
HARYANA AS PER **Times School**  
SURVEY 2026 BY **The Times of India**  
Optimal Media Solutions Survey

100+  
Advanced  
Programmes

12K+  
Students

18K+  
Alumni

56.6 LPA  
Highest  
Package

800+  
Top Recruiters

92%  
Placement  
Record

## 《《 HOW TO APPLY 》》

**1**  
**Start Application at**  
admissions.krmangalam.edu.in

**2**  
**Complete the Payment**  
Pay the required application fee

**3**  
**Take the Entrance Test**  
K.R. Mangalam University  
Entrance Examination (KREE)

**4**  
**Appear for Interaction**  
Attend our faculty-led interview

**5**  
**Get the Admission Offer**  
You will receive the admission offer letter after the successful interaction

**6**  
**Get Enrolled**  
Be prepared to embark on your academic journey

### ADMISSION COUNSELLING

We invite you to have a personal interaction with our counsellors to know more about K.R. Mangalam University and the programmes offered.

### University Campus

Sohna Road, Gurugram, Delhi-NCR Landline No.: 0124-2867800 | Mob: 08800697010-15

Helpline No.: 8192888444 | Email: admissions@krmangalam.edu.in

For Application Form, Eligibility & Programme Details, visit [www.krmangalam.edu.in](http://www.krmangalam.edu.in) or collect a copy from the admission office.