



**K.R. MANGALAM UNIVERSITY**  
THE COMPLETE WORLD OF EDUCATION

# SCHOOL OF EMERGING MEDIA & CREATOR ECONOMY



## WHY SCHOOL OF EMERGING MEDIA AND CREATOR ECONOMY?

- ▶ Home to the nation's pioneering curriculum built for digital creators, storytellers, influencers, and media entrepreneurs.
- ▶ Students work on real content from the very first semester, producing videos, podcasts, social media campaigns, and digital stories that build a strong proof-of-work portfolio.
- ▶ Learn directly from creators, journalists, filmmakers, and brand strategists associated with leading media houses, agencies, platforms, and startups.
- ▶ State-of-the-Art media lab facilities, including Broadcasting Studios, Production Control Room, Computer Labs, Latest Equipment and Software, Smart Classes, and Online Learning Resources.
- ▶ Gain 100+ hours of studio training, creator labs, live projects, workshops, and a 12-credit internship with top media, entertainment, and digital companies.
- ▶ With the Professional Employability Lab and Entrepreneurship Modules, students are prepared for both top media careers and self-driven creator ventures.
- ▶ Students complete the programme with a diverse, high-quality portfolio that includes original videos, podcasts, branded campaigns, OTT content ideas, and journalistic stories.
- ▶ Train in fully equipped newsrooms, production studios, podcast labs, editing suites, and creator spaces that mirror real media industry environments.

## KRMU HIGHLIGHTS

- ▶ A Diverse Range of 100+ Multidisciplinary Programmes
- ▶ Up to 100% Scholarship
- ▶ Located at the Heart of the Millenium City of India-Gurugram
- ▶ 35+ Acres of Lush Green Campus
- ▶ State-of-the-Art Infrastructure which Includes Smart Classrooms, Hi-tech Labs, Sports Facilities, etc
- ▶ 800+ Prominent Recruiters
- ▶ 700+ Highly Qualified Faculty Members
- ▶ 12K+ Students Thriving on Campus
- ▶ 18K+ Global Alumni Base
- ▶ 100% Placement Assistance
- ▶ Internship Opportunities at Top-Notch Organisations
- ▶ Collaborations and MoUs with Renowned International Universities
- ▶ International Exchange Programmes and 100% Sponsored International Study Tours to Selected Students
- ▶ Separate Hostel Facilities for Boys and Girls Within the Campus
- ▶ 250+ Patents Published
- ▶ GPS-Enabled AC Buses Connecting All Parts of Delhi NCR

## INTERNSHIP & PLACEMENT

The hands-on training and engagement in live projects at leading organisations help gain profound domain-knowledge and understanding in the field of advertising and communication.



### INDUSTRY COLLABORATIONS



### ASSOCIATIONS WORLDWIDE



## PROGRAMMES OFFERED (2026-27)

Undergraduate	Duration	Semester-1 (INR)	Semester-2 (INR)	Total Fee Per Year (INR)
B.A. (Journalism and Mass Communication)	3 Years	88,000	88,000	1,76,000
B.A. (Hons. / Hons. with Research) (Journalism and Mass Communication)	4 Years	88,000	88,000	1,76,000
Postgraduate				
M.A. (Journalism and Mass Communication)	2 Years	60,000	60,000	1,20,000
Ph.D.	3 Years (Min.)	65,000	65,000	1,30,000

## ELIGIBILITY

B.A.(JMC)/ B.A. (Hons. / Hons. with Research) (JMC)	Passed 10+2 or equivalent examination from any recognised board/university in any stream with a minimum of 50% aggregate marks.
M.A. - (Journalism and Mass Communication)	Candidate must have a bachelor's degree or equivalent degree from a recognised university with a minimum of 50% aggregate marks.
Ph.D.	Candidates should have a postgraduate degree or its equivalent from a recognised university in respective discipline, with a minimum of 55% marks or a minimum CGPA of 5.5 on a 10 point scale.

## MODE OF PAYMENT: BY CASH/DD/ONLINE TRANSFER/CREDIT CARD/DEBIT CARD

**Note:** Fee may increase up to 10% each year.

### a) For Offline Fee Payment Option:

Debit/Credit Card swipe at Cash Counter, Cash at Cash Counters located at University Campus, Demand Draft/ Cheque - Please draw the DD/Cheque in favour of "K R Mangalam University". In the case of DD, it should be payable at Gurgaon. Please mention your Name, Roll No / Application Sequence No and Contact Number on the backside.

### b) For Online Fee Payment Option:

University Official Website: [www.krmangalam.edu.in/payment-procedure](http://www.krmangalam.edu.in/payment-procedure)

Fees can also be paid using the following link: <https://bit.ly/4c5LEY6>

**FEES in Easy Monthly Instalments** - In case a parent wants to pay fees in instalments, they can now pay fees in Easy Monthly Instalments through GrayQuest PropellD, Kuhoo and Finz

To pay fee in instalments through GrayQuest: <https://grayquest.com/institute/krmu>

To pay fee in instalments through PropellD: <https://referral.propelld.com>

To pay fee in instalments through Kuhoo: <https://tinyurl.com/4y6bdxaj>

To pay fee in instalments through Finz: <https://finz.live/>

## SCHOLARSHIP & FINANCIAL ASSISTANCE

### Scholarships

- SUPER ACHIEVERS
- ALUMNI (K.R. MANGALAM SCHOOLS)
- SPORTS ACHIEVERS
- CUET/ JEE/ CAT/ MAT & OTHER COMPETITIVE EXAMS' SCORES
- CHILDREN OF DEFENCE PERSONNEL
- FACULTY/ STAFF MEMBER CONCESSION
- SHERO FOR FEMALE STUDENTS

### Study Loans

- Assured Assistance from Major Banks
- Instant Sanctioning
- All-Expense Coverage
- Quick Disbursal

### Partner Firms



NO. **1** IN HARYANA  
AMONGST ALL B-SCHOOLS AS  
PER **Times School** SURVEY 2026  
BY **The Times of India**  
Optimal Media Solutions Survey

NO. **1** FOR PLACEMENT  
AMONGST ALL B-SCHOOLS IN  
HARYANA AS PER **Times School**  
SURVEY 2026 BY **The Times of India**  
Optimal Media Solutions Survey

100+  
Advanced  
Programmes

12K+  
Students

18K+  
Alumni

56.6 LPA  
Highest  
Package

800+  
Top Recruiters

92%  
Placement  
Record

## 《 HOW TO APPLY 》

**1**  
Start  
Application at  
[admissions.krmangalam.edu.in](https://admissions.krmangalam.edu.in)

**2**  
Complete the Payment  
Pay the required  
application fee

**3**  
Take the Entrance Test  
K.R. Mangalam University  
Entrance Examination (KREE)

**4**  
Appear for Interaction  
Attend our faculty-led  
interview

**5**  
Get the Admission Offer  
You will receive the admission  
offer letter after the successful  
interaction

**6**  
Get Enrolled  
Be prepared to embark on  
your academic journey

### ADMISSION COUNSELLING

We invite you to have a personal interaction with our counsellors to know more about K.R. Mangalam University and the programmes offered.

### University Campus

Sohna Road, Gurugram, Delhi-NCR Landline No.: 0124-2867800 | Mob: 08800697010-15

Helpline No.: 8192888444 | Email: [admissions@krmangalam.edu.in](mailto:admissions@krmangalam.edu.in)

For Application Form, Eligibility & Programme Details, visit [www.krmangalam.edu.in](http://www.krmangalam.edu.in) or collect a copy from the admission office.